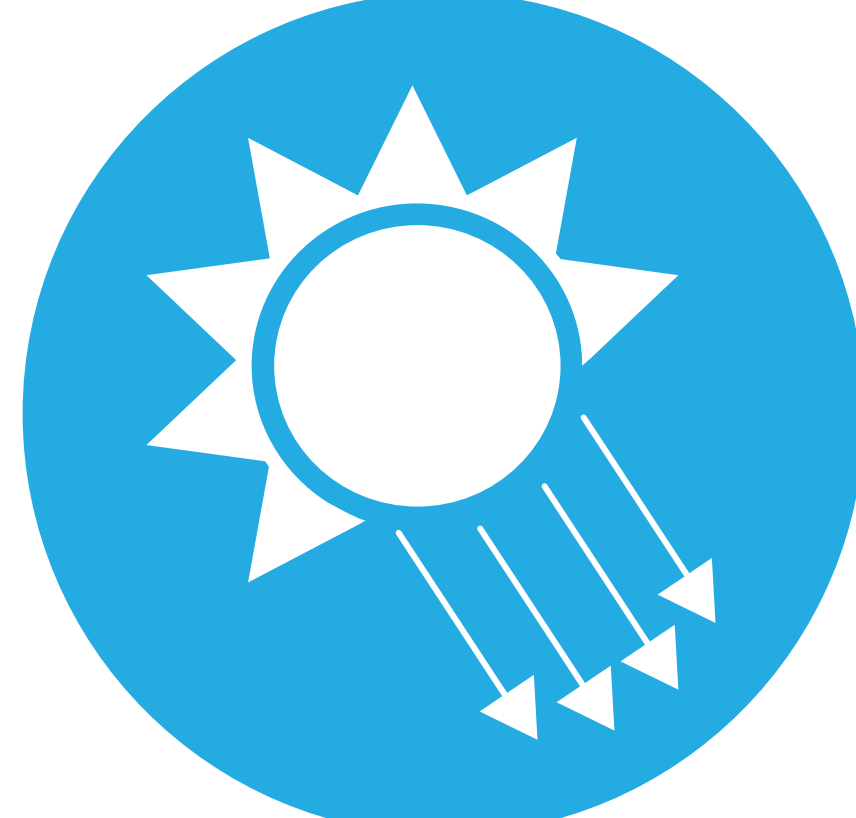


Free Standing Displays (FSD)



BoldVu® Outdoor Digital LCD Displays are purposefully designed to provide full 3500 nit brightness, without any degradation / loss of brightness or visual performance for over 10 years... **twice** the industry standard.

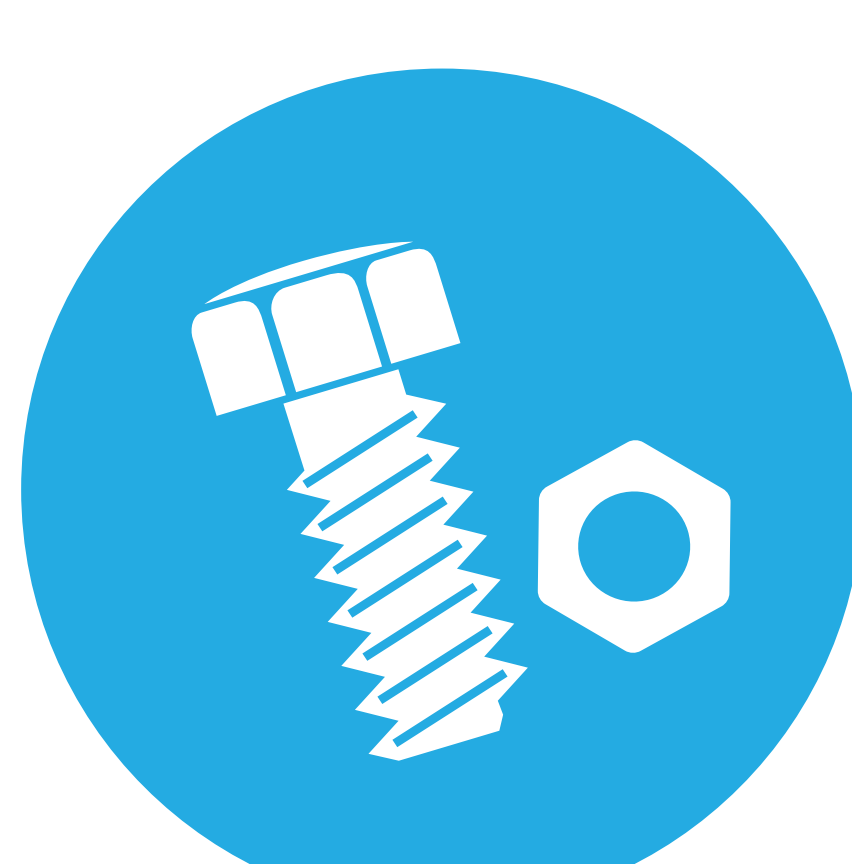
BoldVu® FSDs are designed to be mounted directly onto solid ground for true free-standing operation. Engineered to withstand local maximum wind loads up to 90 psf (4.3 kPa), they can be configured as single or double-sided displays.



**Direct Sun
Viewable**



**IP66 / IK10
Protected**



**Easy to
Install**



**Real-time
Monitoring**

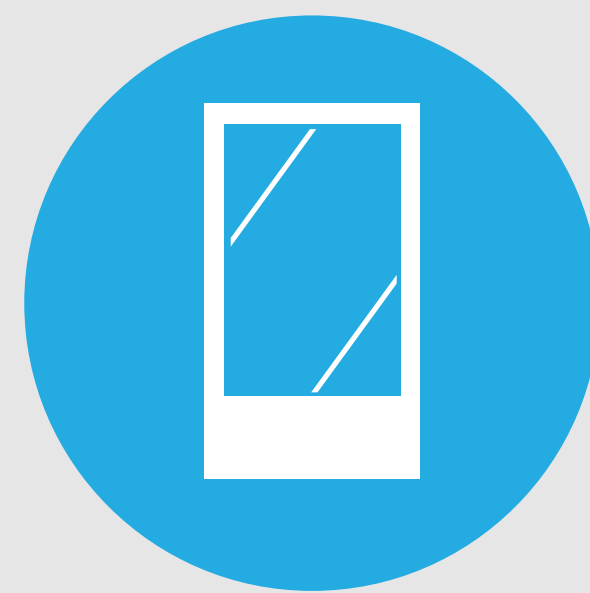
65" and 98"
New for 2024



All BoldVu® FSDs ship complete and can withstand 189 mph hurricane force winds.



556 US & Overseas Patents



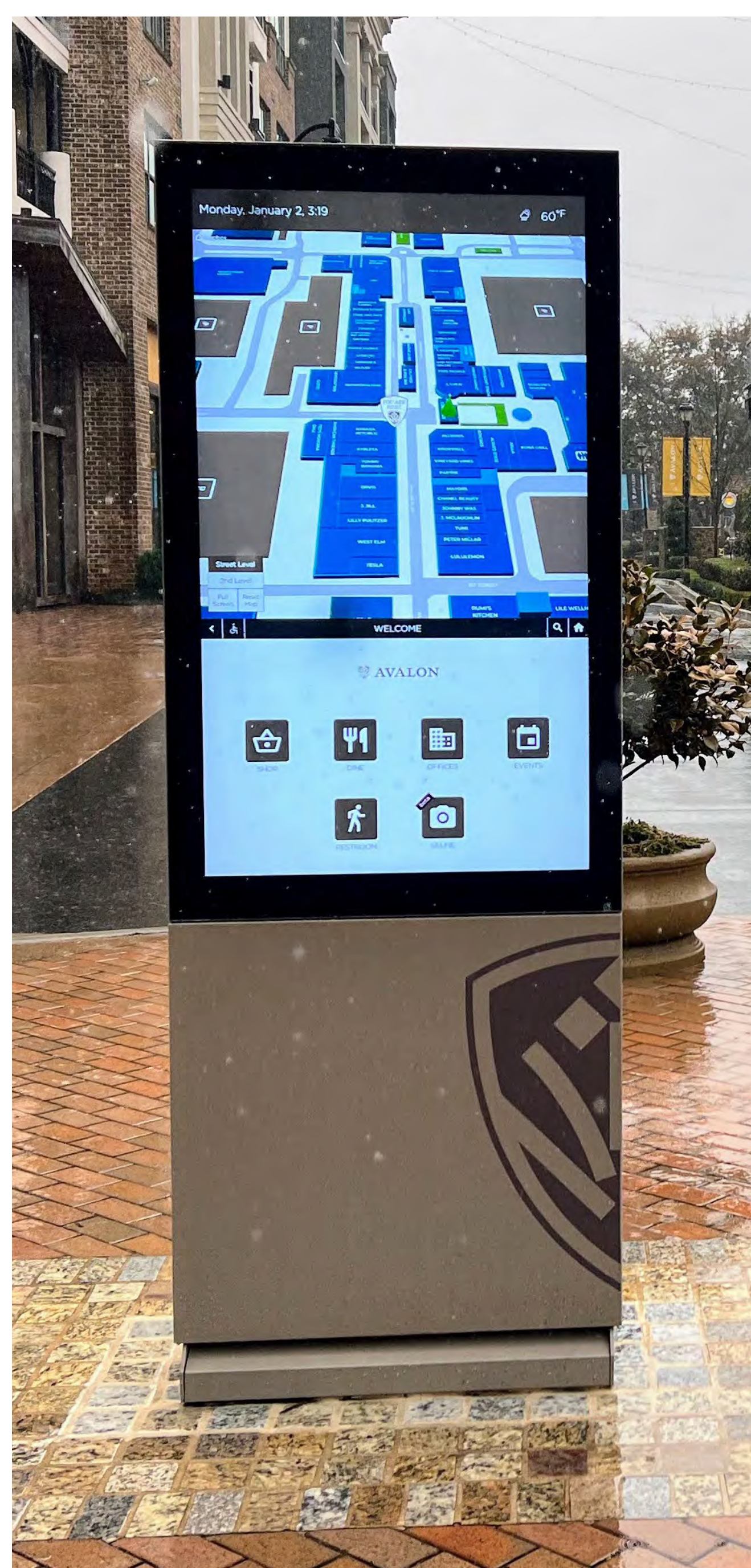
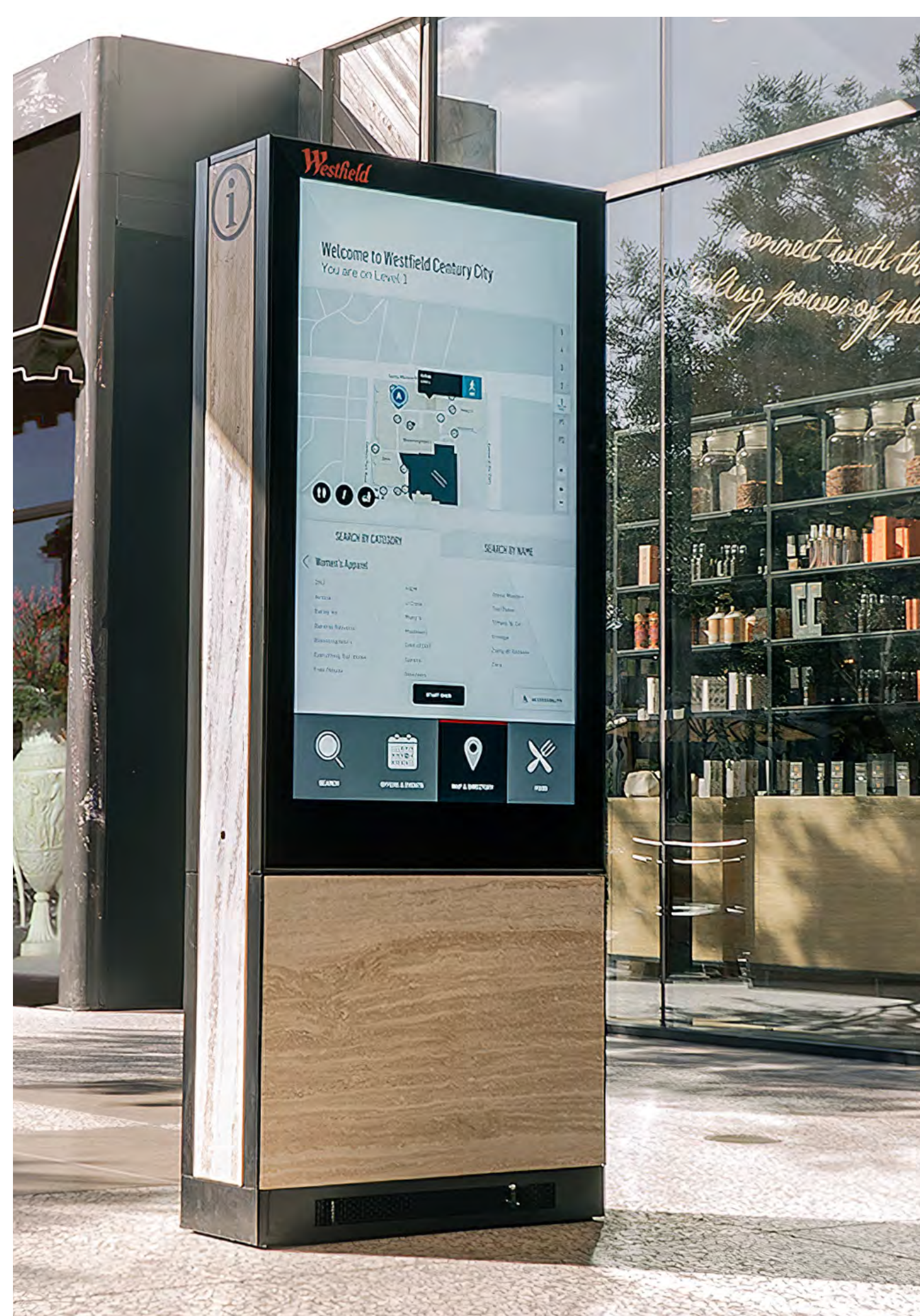
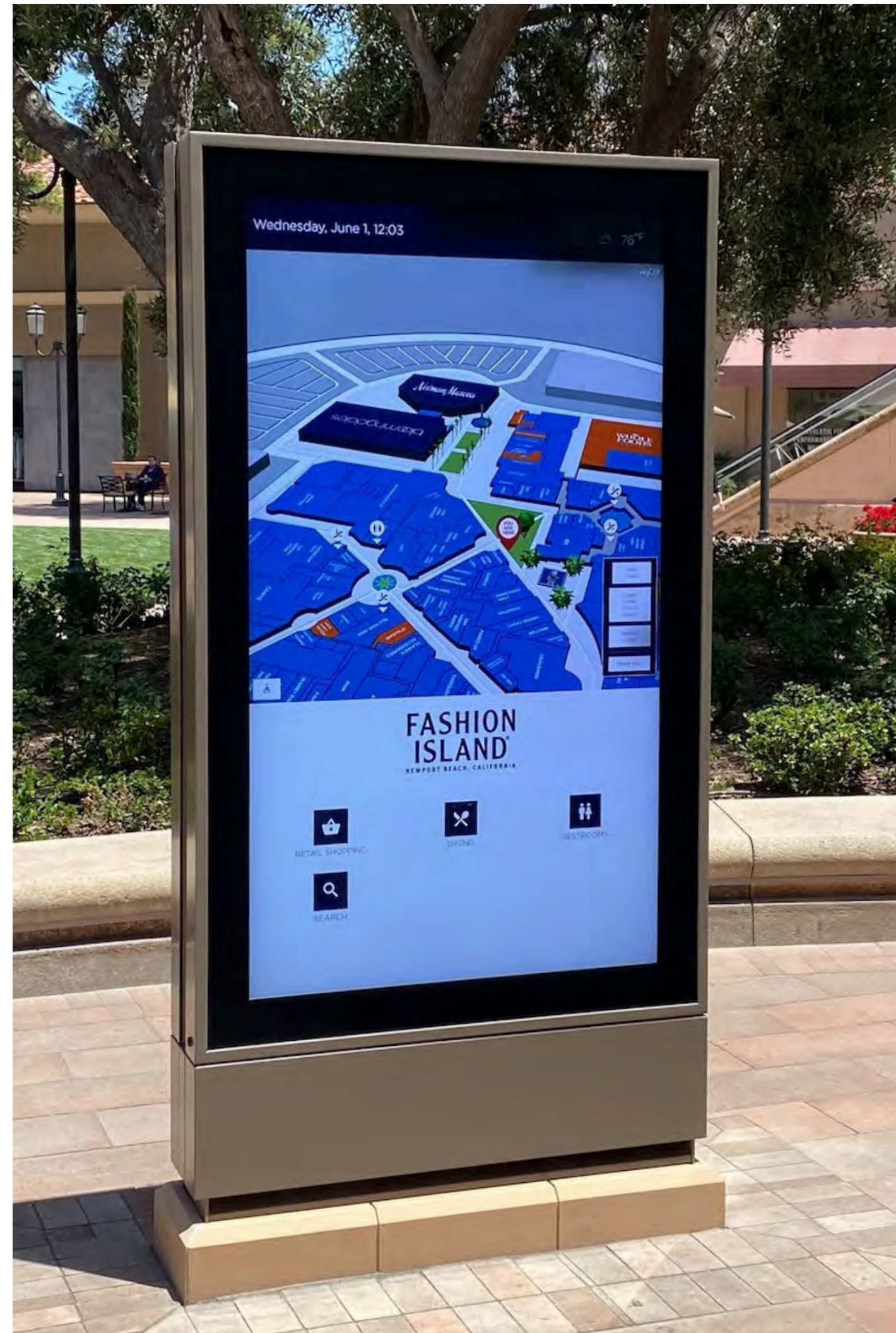
26,526 Installed Faces and Counting



34 Registered and Pending Trademarks

BoldVu® Display Products are suited for operation in direct sunlight under ambient temperatures up to 50° C / 122° F with the patented and proven CoolVu® Thermal Management System, unique only to the BoldVu® product line.

Our FSDs are a solid investment for customers seeking a proven, reliable Outdoor Digital LCD Display platform.



Display Configurations

Single-Sided

One digital display face.

Double-Sided

Two digital display faces back to back.

Single-Sided with Static LED Backlight

One digital face and an LED backlit face for a static poster.

Standard Features

Optical Design

BrightVu®

3500 Nit Brightness

BestVu®

Image Optimization

LifeVu®

Future-Proofing

PolrVu®

Polarized Sunglass Visibility*

Operational Enhancement

DynamicVu®

LED Block Dimming

GeoVu®

Brightness Control

AmpVu®, VoltVu®, WattVu®, PowerVu®

Energy Monitoring

QuietVu™

Noise Reduction

Mechanical Design

CoolVu®

Thermal Management

ToughVu®

Cover Glass

ReadyVu™

Integration Ready

Remote Management

SmartVu®

Monitoring Entire Population

StatusVu®

Data & Diagnostics

AlertVu™

Proactive Alerting System

SureVu®

Video Monitoring

LockVu™

Sealed Unit Confirmation

ShockVu®

Impact Detection

RemoteVu®

Remote Recovery

HumidityVu®

Dew Point Detection System

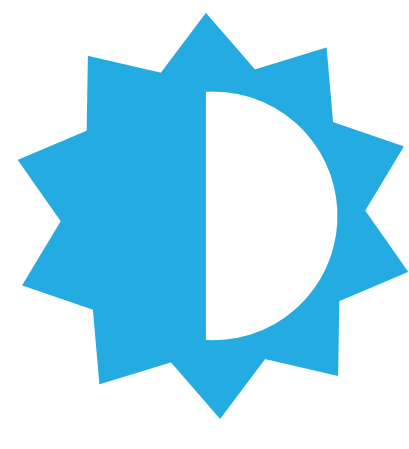
SealVu®

Monitoring Internal Air Pressure

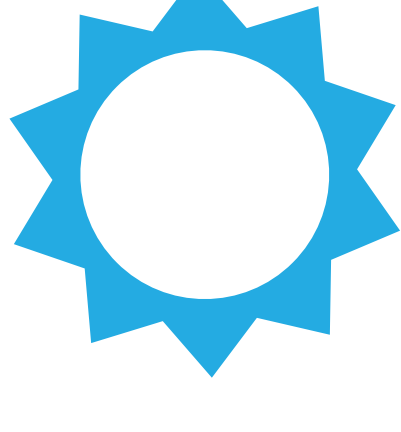
PopVu®

Proof of Play System

*PolrVu® not available on 98" displays.

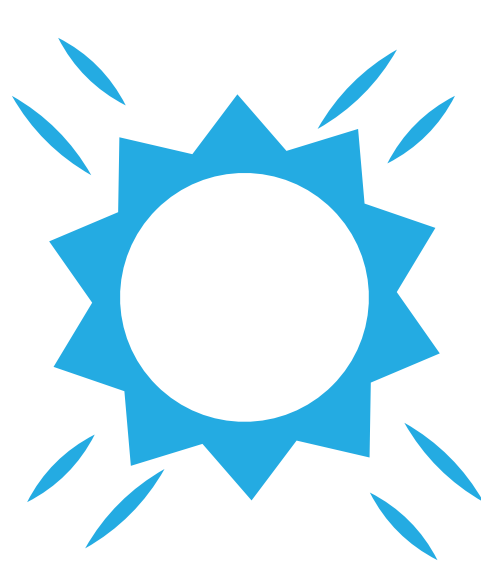


BoldVu® LT
Semi-Outdoor
850 Nits



BoldVu®
Outdoor
3500 Nits

Most Common



BoldVu® XT
Extreme Outdoor
5000 Nits

Optional Features

Digital InfiniteTouch®

All-glass PCAP touchscreen
with digital controller

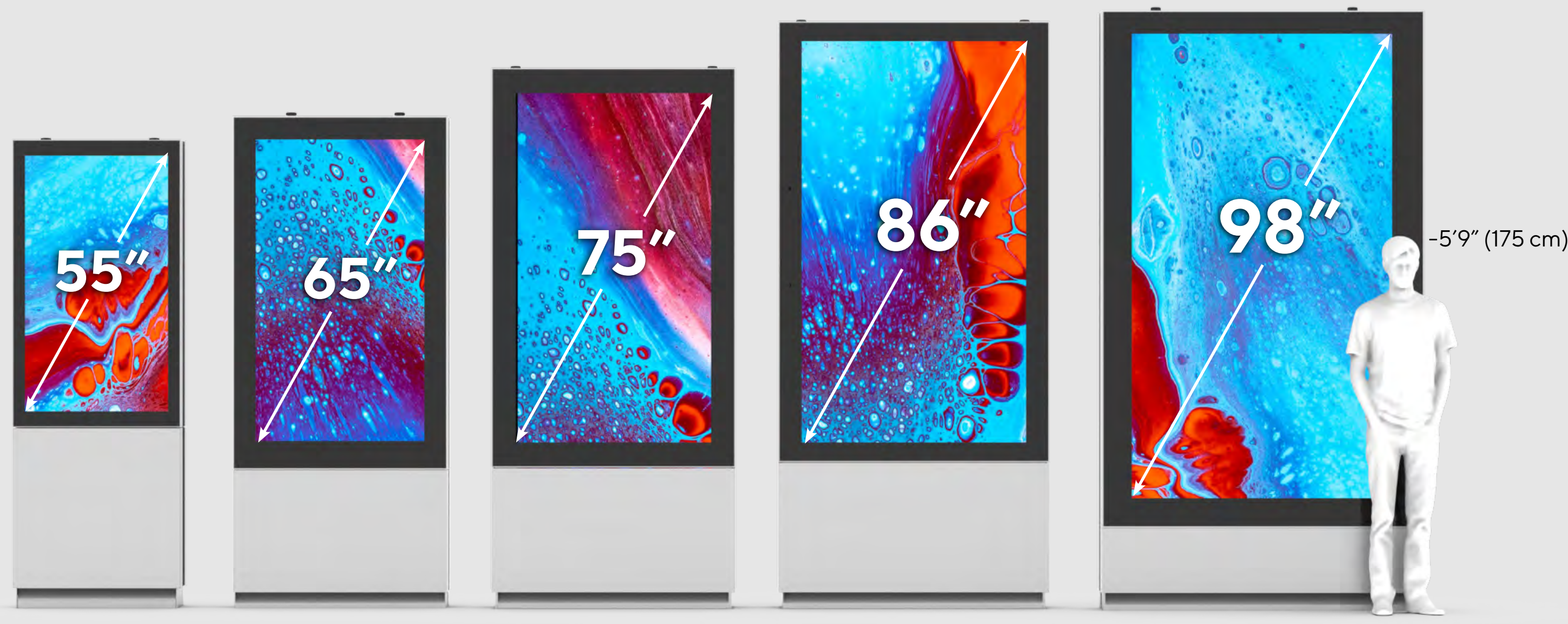
Cameras

USB or IP cameras hidden behind
the display cover glass.

Comms Cap

PConnectivity Gateways,
Telecom devices, etc

Sizes & Specs



Technical Specifications

Input Power

120-240VAC 50-60Hz (dependent on size)

Min. Ambient Operating Temperature

-40°C (-40°F)

Max. Ambient Operating Temperature

50°C (122°F)

Daytime Luminance

3500 nits

Standard Media Player

NUC with 11th generation Intel®
Core® i5 Processor, 8GB DDR4
RAM, and 256GB SSD

Single-Sided FSD

Display Size (diagonal)	55"	65"	75"	86"	98"
Active Display Area	26.79" W x 47.62" H	31.6" W x 56.2" H	36.5" W x 66.0" H	41.97" W x 74.61" H	47.8" W x 85.0" H
Resolution	1080 x 1920	2160 x 3840	2160 x 3840	2160 x 3840	2160 x 3840
Avg. Power Consumption	250 W	425 W	480 W	950 W	1210 W
Width (Typical)	31.5" (80 cm)	37.5" (95 cm)	45.7" (116 cm)	50.8" (129 cm)	54" (137 cm)
Height (Typical)	88" (223 cm)	91.5" (232 cm)	95" (241 cm)	97" (246 cm)	100" (254 cm)
Depth (Typical)	6" (15 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)
Weight (Approximate)	300 lbs (136 kg)	650 lbs (295 kg)	1000 lbs (454 kg)	1100 lbs (500 kg)	1300 lbs (590 kg)

Double-Sided FSD

Display Size (diagonal)	55"	65"	75"	86"	98"
Active Display Area	26.79" W x 47.62" H	31.6" W x 56.2" H	36.5" W x 66.0" H	41.97" W x 74.61" H	47.8" W x 85.0" H
Resolution	1080 x 1920	2160 x 3840	2160 x 3840	2160 x 3840	2160 x 3840
Avg. Power Consumption	450 W	675 W	760 W	1660 W	2180 W
Width (Typical)	31.5" (80 cm)	37.5" (95 cm)	45.7" (116 cm)	50.8" (129 cm)	54" (137 cm)
Height (Typical)	88" (223 cm)	91.5" (232 cm)	95" (241 cm)	97" (246 cm)	100" (254 cm)
Depth (Typical)	10.9" (28 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)
Weight (Approximate)	550 lbs (250 kg)	850 lbs (385 kg)	1200 (544 kg)	1400 (635 kg)	1600 lbs (725 kg)

Note: Generation 17 Data. Specifications and dimensions subject to change without notice.
Power use based on full brightness of 3500 nits with a white field, averaged over 10 years of 24/7 use.

BoldVu® is a registered trademark of Manufacturing Resources International, Inc. (MRI).
BoldVu® is also used under license by LG-MRI LLC, a joint venture entity between LG Electronics
U.S.A., Inc., and MRI; and, by Precision Systems Integration, LLC, affiliated with MRI.

The information provided in this material is for general informational purposes only. All
information is provided in good faith, however, Manufacturing Resources International, Inc.
and its affiliates make no representation or warranty of any kind, express or implied, regarding
the accuracy, adequacy, validity, reliability, availability or completeness of any information
appearing in this material. All information is subject to change or updates without notice.

BoldVu®
by **MRI**

boldvu.com
6415 Shiloh Road East
Alpharetta, GA 30005 USA

sales@boldvu.com