



BoldVu® Outdoor Digital LCD Displays are purposefully designed to provide full 3500 nit brightness, without any degradation / loss of brightness or visual performance for over 10 years... **twice** the industry standard.

BoldVu® FSDs are designed to be mounted directly onto solid ground for true free-standing operation. Engineered to withstand local maximum wind loads up to 90 psf (4.3 kPa), they can be configured as single or double-sided displays.



**Direct Sun Viewable**



**IP66 / IK10 Protected**



**Easy to Install**



**Real-time Monitoring**

**All BoldVu® FSDs are shipped complete and can withstand 189 mph hurricane force winds.**

BoldVu® Display Products are suited for operation in direct sunlight under ambient temperatures up to 50° C / 122° F with the patented and proven CoolVu® Thermal Management System, unique only to the BoldVu® product line.

Our FSDs are a solid investment for customers seeking a proven, reliable Outdoor Digital LCD Display platform.



**BoldVu® LT**  
Semi-Outdoor  
850 Nits



**BoldVu®**  
Outdoor  
3500 Nits

*Most Common*



**BoldVu® XT**  
Extreme Outdoor  
5000 Nits

### Display Configurations

#### Single-Sided

One digital display face.

#### Double-Sided

Two digital display faces back to back.

#### Single-Sided with Static LED Backlight

One digital face and an LED backlit face for a static poster.

### Optional Features

#### Digital InfiniteTouch®

All-Glass PCAP touchscreen with digital controller.

#### Cameras

USB or IP cameras hidden behind the display cover glass.

#### Comms Cap

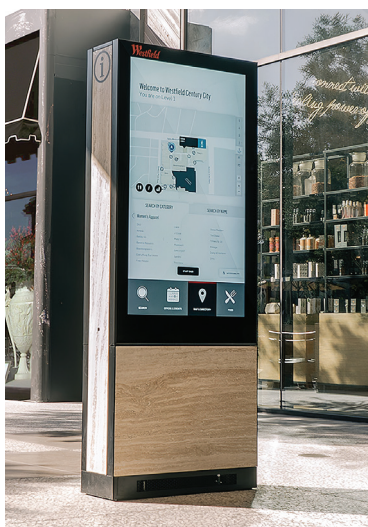
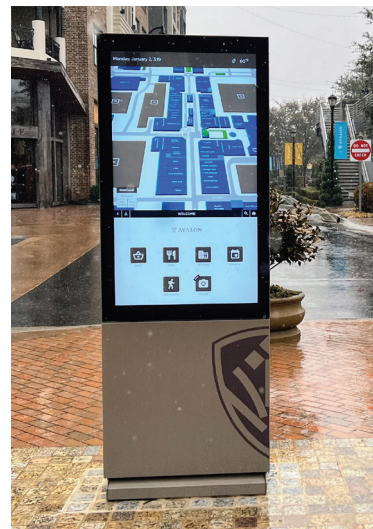
Connectivity Gateways, Telecom devices, etc

**65" and 98"**  
**New for 2024**





### Installations of standard BoldVu® FSD products and custom designs





### Standard Features

Standard features have been developed based on customer feedback, allowing for long-term operation with the lowest cost for deployment and operation.

#### Feature

#### Benefit

##### Optical Design

<b>BrightVu®</b> - 3500 Nit Brightness .....	Maintains full brightness for 10 years, providing best ROI in the industry
<b>BestVu®</b> - Image Optimization .....	Provides superior viewing in <b>all</b> ambient lighting conditions
<b>LifeVu®</b> - Future-Proofing .....	Designed to provide over 10 years of usable life with <b>no</b> costly upgrades
<b>PolrVu®</b> - Polarized Sunglass Visibility* .....	Advertisements are always seen by all people in the area

##### Operational Enhancement

<b>DynamicVu®</b> - LED Block Dimming .....	Provides true colors / tones and greatly reduces power consumption
<b>GeoVu®</b> - Brightness Control .....	Adjusts brightness based on seasonal solar patterns and current weather
<b>AmpVu®, VoltVu®, WattVu®, PowerVu®</b> - Energy Monitoring .....	Prevents false breaker trips, improves uptime, power consumption data
<b>QuietVu™</b> - Noise Reduction .....	Super-quiet design eliminates noise complaints

##### Mechanical Design

<b>CoolVu®</b> - Thermal Management .....	Handles <b>all</b> temperature extremes, even in direct sunlight
<b>ToughVu®</b> - Cover Glass .....	Provides low reflection, wide viewing angles, and vandal resistance
<b>ReadyVu™</b> - Integration Ready .....	No on-site programming required, all software / IP configs at factory

##### Remote Management

<b>SmartVu®</b> - Monitoring Entire Population .....	Cloud based asset management that "phones home" if problems arise
<b>StatusVu®</b> - Data & Diagnostics .....	Provides extensive self-monitoring of individual assets
<b>AlertVu™</b> - Proactive Alerting System .....	Automatic alert e-mailed to customer of onsite problem, such as door open
<b>SureVu®</b> - Video Monitoring .....	Is your content running and on display? With SureVu® you can be sure
<b>LockVu™</b> - Sealed Unit Confirmation .....	Ensures all doors are firmly latched and sealed
<b>ShockVu®</b> - Impact Detection .....	Allows remote detection of abnormal impacts or vandalism
<b>RemoteVu®</b> - Remote Recovery .....	Provides for remote monitoring and auto reboot as needed
<b>HumidityVu®</b> - Dew Point Detection System .....	Detection and automatic mitigation of potential internal condensation
<b>SealVu®</b> - Monitoring Internal Air Pressure .....	To ensure maintenance of IP66 sealing - No water/dust
<b>PopVu®</b> - Proof of Play System .....	Ability to remotely view Ads / Content currently playing on the display



**556 US & Overseas  
Patents**



**34 Registered  
and Pending Trademarks**



**26,526 Installed Faces  
and Counting**

\*PolrVu® not available on 98" displays.



### Technical Specifications

Input Power .....	120-240VAC 50-60Hz (dependent on size)
Min. Ambient Operating Temperature .....	-40°C (-40°F)
Max. Ambient Operating Temperature .....	50°C (122°F)
Daytime Luminance .....	3500 nits
Standard Media Player .....	NUC with 11th generation Intel® Core® i5 Processor, 8GB DDR4 RAM, and 256GB SSD

### Single-Sided FSD

Display Size (diagonal)	55"	65"	75"	86"	98"
Active Display Area	26.79" W x 47.62" H	31.6" W x 56.2" H	36.5" W x 66.0" H	41.97" W x 74.61" H	47.8" W x 85.0" H
Resolution	1080 x 1920	2160 x 3840	2160 x 3840	2160 x 3840	2160 x 3840
Avg. Power Consumption	250 W	425 W	480 W	950 W	1210 W
Width (Typical)	31.5" (80 cm)	37.5" (95 cm)	45.7" (116 cm)	50.8" (129 cm)	54" (137 cm)
Height (Typical)	88" (223 cm)	91.5" (232 cm)	95" (241 cm)	97" (246 cm)	100" (254 cm)
Depth (Typical)	6" (15 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)
Weight (Approximate)	300 lbs (136 kg)	650 lbs (295 kg)	1000 lbs (454 kg)	1100 lbs (500 kg)	1300 lbs (590 kg)

### Double-Sided FSD

Display Size (diagonal)	55"	65"	75"	86"	98"
Active Display Area	26.79" W x 47.62" H	31.6" W x 56.2" H	36.5" W x 66.0" H	41.97" W x 74.61" H	47.8" W x 85.0" H
Resolution	1080 x 1920	2160 x 3840	2160 x 3840	2160 x 3840	2160 x 3840
Avg. Power Consumption	450 W	675 W	760 W	1660 W	2180 W
Width (Typical)	31.5" (80 cm)	37.5" (95 cm)	45.7" (116 cm)	50.8" (129 cm)	54" (137 cm)
Height (Typical)	88" (223 cm)	91.5" (232 cm)	95" (241 cm)	97" (246 cm)	100" (254 cm)
Depth (Typical)	10.9" (28 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)	10" (25 cm)
Weight (Approximate)	550 lbs (250 kg)	850 lbs (385 kg)	1200 (544 kg)	1400 (635 kg)	1600 lbs (725 kg)

Note: Generation 17 Data. Specifications and dimensions subject to change without notice.  
Power use based on full brightness of 3500 nits with a white field, averaged over 10 years of 24/7 use.

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